



FINANCIAL SUPPORT TO EFFECTIVE TREATMENT OF CANCER



MISSION

To increase the accessibility to effective cancer diagnostics and treatment.




VISION

To establish long-term cooperation with companies and international charitable foundations in order to create joint charity projects and raise funds for achieving the goals of the fund.



VALUES

- **Honesty** (Equal rights for all patients regardless of age)
- **Simplicity** (Bureaucracy - as little as possible evolved in support receiving process)
- **Effectiveness** (Support is provided for progressive diagnostic and treatment methods)



STRATEGIC OBJECTIVES

(2017 - 2022)

- To become a recognizable brand in Latvian society
- To become the largest (in donation volume) oncological charity fund in Latvia, which finances latest generation diagnostics and treatment of cancer
- To receive a wide and loyal team of partners and donors in Latvia and abroad
- Implement major societal projects that promote public awareness of cancer, eliminate related myths, reduce stigma associated with it, and generally reduce the devastating impact of cancer consequences in our societies



ACTIVE PROGRAMS

- Support to people in need
- 0% crediting
- Public awareness and support
- Support to lymphoma patients



PLANNED PROGRAMS

- PET investigation to breast cancer patients
- PET investigation to prostate cancer patients
- Personalized cancer treatment



RIGHTS OF DONORS

- Specify the purpose of the donation
- Make sure the donation is fairly used
- Propose new co-operation
- Receive the state granted tax benefits



“O fonds”

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